

JOIN US
for the first ever
SPBA Midwest
Super Regional



SPBA
Midwest
SUPER REGIONAL

MAY 28-30

HIGHEST LEVEL JR. NATIONAL EVENT
IN 22 YEARS IN THE MIDWEST REGION

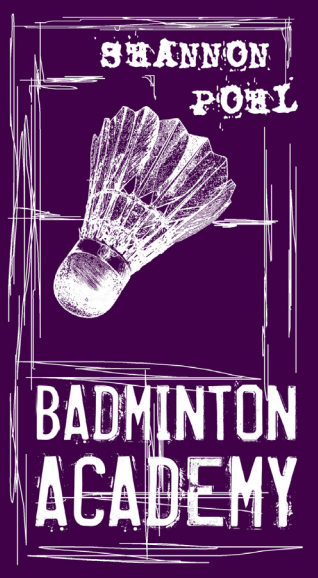
Program & Sponsorship Guide 2016

SPBA Midwest Super Regionals USA Badminton Sanctioned Junior Tournament

Location:

Shannon Pohl Badminton Academy/Adversity Volleyball Center
710 Corporate Woods Parkway
Vernon Hills, IL 60061

Saturday, May 28th: 9 am -9pm
Sunday, May 29th: 9 am - 9 pm
Monday, May 30th: 8:30 am - 4 pm



www.shannonpohl.com

Thank you for considering to support USA Badminton and the 2016 SPBA Midwest Super Regionals! This tournament is the highest level junior badminton tournament in the Midwest Region in 22 years. The upcoming 2016 tournament has attracted a huge amount of entries: 369 players ages 7-18 years old. This is more than 3 times the size of most events in the region. Junior players and their families will be traveling to Vernon Hills from 22 different states!

The SPBA Midwest Super Regional is sanctioned by USA Badminton and is the last major tournament to count for seeding for the 2016 Junior Nationals and ranking points acquired at the event will help determine the 2017 US Junior National Team to compete abroad. This tournament will not only draw the top junior players across the country to Vernon Hills, but many new up and coming local players will have the chance to experience a high level junior national competition for the first time. The timing of the event couldn't be better for Illinois high school players as is being held 2 weeks after the IHSA State Badminton Finals, when local players are at the top of their game!

The state of the art facility hosting the event boasts up to 16 courts and has great spectator viewing and a concession area that seats hundreds. In addition to the huge amount of spectators expected from the badminton community, we've also had interest from local school children in spectating at the event! The demographic of the tournament is largely upper middle class and wealthy Asian American families.

The Shannon Pohl Badminton Academy (SPBA) in Vernon Hills, IL, is directed and coached by Shannon Pohl, former top ranked American singles player. The SPBA offers badminton open gym, group lessons, private lessons, clinics, camps, tournaments, and a full badminton pro shop all year round to the public.

We are looking for business and families to advertise in our program book.
Please consider buying an ad or sponsoring this exciting event!

All ads and payment must be in submitted by Monday, May 16, 2016.

All donations are 100% tax deductible.

USA Badminton is a 501(c)(3) organization.

Advertising in Program Book:

Interior Full Page: \$100 b/w \$200 color (inside cover, back cover, or inside back cover) 5.5" W X 8.5" T 300 dpi	Half Page: \$50 b/w 5.5" W X 4.25" T 300 dpi
	Quarter Page: \$25 b/w 2.25" W X 4.25" T 300 dpi

Sponsorship Opportunities

*A-Board Advertisements
pictured in photo.*

*A-Board artwork must
have a dark colored
background. Simple signs
made mostly of white
logos look best.
No photographs on A-
Boards allowed. Artwork
must be vector
(preferred) or 300 dpi to
size.*



Quarter Final Sponsor \$100
Semi Final Sponsor \$200
Championship Sponsor \$250

Bronze Sponsor \$500

Verbal Recognition over the speaker system at the event.

Listed in Program Book

Four 2'H X 8'L (double sided) A-Board logo advertisements.

A-Board Advertisements will be featured at all future competitions hosted at SPBA for one year.

Silver Sponsor \$1000

Verbal Recognition over the speaker system at the event.

Listed in Program Book

Eight 2'H X 8'L (double sided) A-Board logo advertisements.

A-Board Advertisements will be featured at all future competitions hosted at SPBA for one year.

Gold Sponsor \$2500

Verbal Recognition over the speaker system at the event.

Full Page b/w Ad in Program Book.

Sixteen 2'H X 8'L (double sided) A-Board logo advertisements.

A-Board Advertisements will be featured at all future competitions hosted at SPBA for one year.

Booth at the tournament.

Recognition on Shannon Pohl Badminton Academy Facebook Page and website.

Platinum Sponsor \$5000

Verbal Recognition over the speaker system at the event.

Full Page b/w Ad in Program Book.

Thirty-two 2'H X 8'L (double sided) A-Board logo advertisements.

A-Board Advertisements will be featured at all future competitions hosted at SPBA for one year.

Booth at the tournament.

Recognition on Shannon Pohl Badminton Academy Facebook Page.

Logo on Tournament T-shirts

Corporate Item in Goody Bag

Your logo featured on the backdrop behind the podium during awards presentation.

All donations are 100% tax deductible.

USA Badminton is a 501(c)(3) organization.

We thank you in advance for your generosity, participation, and partnership!

Advertiser: _____

Contact Name: _____ Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip _____

Advertising in Program Book:

Inside Front Cover/Back Cover/Inside Back Cover Color Ad (\$200): _____

Full Page Ad (\$100): _____ Half Page Ad (\$50): _____ Quarter Page Ad(\$25): _____

Sponsorships/Donations:

Platinum Sponsor (\$5,000+): _____

Gold Sponsor (\$2500): _____

Silver Sponsor (\$1000): _____

Bronze Sponsor (\$500): _____

Championship Sponsor (\$250): _____

Semi Final Sponsor (\$200): _____

Quarter Final Sponsor (\$100): _____

All donations are 100% tax deductible.

USA Badminton is a 501(c)(3) organization.

Checks may be made payable to USA Badminton.

Please include memo: "Midwest Super Regional"

Mail this form and payment to:

Adversity Volleyball Center

C/O Shannon Pohl Badminton Academy

700 Corporate Woods Parkway, Vernon Hills, IL 60061

Email this completed form and 300 dpi digital artwork to size to badminton@shannonpohl.com.

A-Board artwork: Must have a dark colored background, vector file preferred, simple signs made mostly of white logos look best. No photographs on sign allowed.

Forms, digital artwork, and payment must be submitted by Monday, May 16, 2016.

Are you donating service or goods?

Gift in Kind _____ \$ Value: _____

Please mail goods to (or arrange pick up):

Adversity Volleyball Center

C/O Shannon Pohl Badminton Academy

700 Corporate Woods Parkway, Vernon Hills, IL 60061

If you have any questions please call Shannon Pohl at 847-722-8857 or email her at badminton@shannonpohl.com