

JOIN US
for the largest junior
tournament in the
Midwest region!



SPBA
Midwest
OPEN REGIONAL
YONEX MAY 27-29

**LAST CHANCE TO EARN RANKING POINTS TOWARDS
SEEDINGS FOR JUNIOR NATIONALS THIS SUMMER!**

Program & Sponsorship Guide 2023

YONEX SPBA Midwest Open Regionals
USA Badminton Sanctioned Junior Tournament

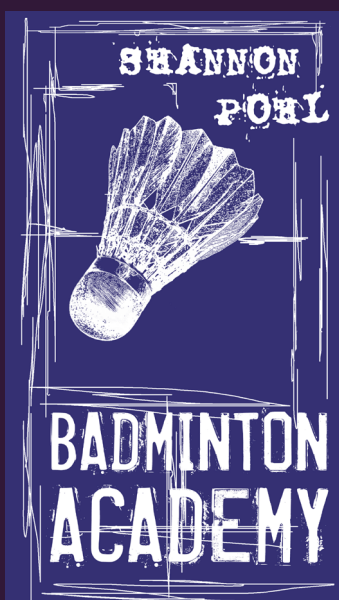
Location:

Shannon Pohl Badminton Academy/Adversity Volleyball Center
710-720 Corporate Woods Parkway
Vernon Hills, IL 60061

Saturday, May 27th: 9 am -9pm
Sunday, May 28th: 9 am - 9 pm
Monday, May 29th: 8:30 am - 4 pm



one hundred and ten percent



www.shannonpohl.com

Thank you for considering to support the 2023 YONEX SPBA Midwest Open Regionals! The SPBA is excited to host this prestigious tournament for the sixth time. We are thrilled to welcome you to our event in our 13 court dedicated badminton facility in the unit directly next to the volleyball center within the same building. Pending the total number of entries, we hope to be able to take advantage of both the new Shannon Pohl Badminton Academy's 13 courts, as well as the space next door that we preweviously used in Adversity Volleyball Center for a whopping 27 courts available with great spectator viewing. Having this many courts means that we could hoepfully allow more players to play in this event. This event annually attracts a huge amount of entries: typically 3010-400 players ranging from 9-18 years old. Players travel with their families from 18 states to participate. This plus our huge team of 100+ volunteers makes for around 1,000 attendees. This is more than 3 times the size of most events in the region! The demographic of the tournament is largely upper middle class and wealthy Asian American families.

The YONEX SPBA Midwest Open Regionals is the highest level and largest Junior National Ranking Tournament in the Midwest Region of the USA. It is sanctioned by USA Badminton and Midwest Badminton Association and it is the last major tournament to count for seeding for the 2023 Junior Nationals. The YONEX SPBA Midwest Open Regionals will not only draw the top junior players across the country to Vernon Hills, but many new up and coming local players will be competing as well! The timing of the event couldn't be better for Illinois high school players as is being held 2 weeks after the IHSA State Badminton Finals, when local players are at the top of their game!

The Shannon Pohl Badminton Academy (SPBA) in Vernon Hills, IL, is directed by Shannon Pohl Mitchell, former top ranked American women's singles player and Jimmy Pohan, former top ranked American men's singles player. The SPBA offers badminton open gym, group lessons, private lessons, clinics, camps, tournaments, and a full badminton pro shop all year round to the public.

We are looking for businesses and families to advertise in our program book and at our event! Please consider buying an ad or sponsoring this exciting event!

All ads and payment must be submitted by noon on Tuesday, May 16, 2023.

Advertising in Program Book:

<p>Interior Full Page:</p> <p>\$200 b/w</p> <p>\$400 color (inside cover, back cover, or inside back cover)</p>	<p>Half Page:</p> <p>\$100 b/w</p> <p>5.5" W X 4.25" T 300 dpi</p>	
<p>5.5" W X 8.5" T 300 dpi</p>		<p>Quarter Page:</p> <p>\$50 b/w</p> <p>2.25" W X 4.25" T 300 dpi</p>

Sponsorship Opportunities

*A-Board Advertisements
pictured in photo.*

*A-Board artwork must
have a dark colored
background. Simple signs
made mostly of white
logos look best.
No photographs on A-
Boards allowed. Artwork
must be vector
(preferred) or 300 dpi to
size.*



**SPBA has over
35,000 player
entries a year
not including
spectators &
parents!!!**

Quarter Final Sponsor \$100

Listed in Tournament Program Book

Semi Final Sponsor \$200

Listed in Tournament Program Book

Championship Sponsor \$250

Listed in Tournament Program Book

Bronze Sponsor \$750

Listed in Tournament Program Book

Verbal Recognition over the speaker system at the event.

Corporate Item in Goody Bag

One 2'H X 8'L (double sided) A-Board logo advertisements to be featured courtside at SPBA for one year

Silver Sponsor \$1000

Listed in Tournament Program Book

Verbal Recognition over the speaker system at the event.

Corporate Item in Goody Bag

Two 2'H X 8'L (double sided) A-Board logo advertisements to be featured courtside at SPBA for one year

Gold Sponsor \$2500

Verbal Recognition over the speaker system at the event.

Corporate Item in Goody Bag

Full Page b/w Ad in Program Book.

Six 2'H X 8'L (double sided) A-Board logo advertisements to be featured courtside at SPBA for one year

Link & Recognition on Shannon Pohl Badminton Academy Tournament Facebook Page & Website.

Platinum Sponsor \$5000

Verbal Recognition over the speaker system at the event.

Corporate Item in Goody Bag

Full Page Color Ad in Program Book.

Ten 2'H X 8'L (double sided) A-Board logo advertisements to be featured courtside at SPBA for one year

Link & Recognition on Shannon Pohl Badminton Academy Tournament Facebook Page & Website.

Booth at the tournament

Logo on Tournament T-shirts

Your logo featured on the backdrop behind the podium during awards presentation.

We thank you in advance for your generosity, participation, and partnership!

Advertiser: _____

Contact Name: _____ Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Advertising in Program Book:

Inside Front Cover/Back Cover/Inside Back Cover Color Ad (\$400): _____

Full Page Ad (\$200): _____ Half Page Ad (\$100): _____ Quarter Page Ad (\$50): _____

Sponsorships/Donations:

Platinum Sponsor (\$5,000+): _____

Gold Sponsor (\$2500): _____

Silver Sponsor (\$1000): _____

Bronze Sponsor (\$500): _____

Championship Sponsor (\$250): _____

Semi Final Sponsor (\$200): _____

Quarter Final Sponsor (\$100): _____

Checks made payable to:

Shannon Pohl Badminton Academy

Please include memo: "Midwest Open Regional"

Or you can zelle to Shannon Pohl Badminton Academy with email: badminton@shannonpohl.com

Mail this form to:

Shannon Pohl Badminton Academy

720 Corporate Woods Parkway, Vernon Hills, IL 60061

Email this completed form and 300 dpi digital artwork to size to badminton@shannonpohl.com.
A-Board artwork: Must have a dark colored background, vector file preferred, simple signs made mostly of white logos look best. No photographs on sign allowed.

**Forms, digital artwork, and payment must be submitted by noon on
Tuesday, May 16, 2023.**

Are you donating service or goods?

Gift in Kind _____ \$ Value: _____

Please mail goods to (or arrange pick up):

Shannon Pohl Badminton Academy

720 Corporate Woods Parkway, Vernon Hills, IL 60061

If you have any questions please call Shannon Pohl Mitchell at 847-821-6948 or
email her at badminton@shannonpohl.com

